

The Reporter

Wal-Mart 'market' opening in Woodland this week

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Editor's Note: In Sunday's article "Wal-Mart 'market' opening soon," store manager Eduardo Medina is quoted as saying "we are excited that the Woodland Neighborhood Wal-Mart is now open, and our associates are ready to help bring everyday convenience to the Woodland community."

The quote came in a statement provided by Wal-Mart public relations officials, who on Monday, requested that The Democrat make a correction to the quote to read: "We are excited that the Woodland Neighborhood Wal-Mart is opening on Wednesday, and our associates are ready to help bring everyday convenience to the Woodland community."



Wal-Mart's new Neighborhood Market is scheduled to open next week in Woodland. The market is located at County Fair Mall. (Deo Ferrer/ Democrat)

The store's grand opening at 1250 E. Main St., begins at 7:30 a.m., Wednesday with a ribbon cutting. County Fair Fashion Mall's third anchor store, Wal-Mart Neighborhood Market, is officially opening its doors Wednesday.

Beginning at 7:30 a.m., with a brief ribbon cutting, the day will follow with family-friendly activities such as face painting and free food samples from 10 a.m. to 3 p.m.

"The long-awaited grand opening of Wal-Mart Neighborhood Market has now arrived," said Kristy Wright, CEO of the Woodland Chamber of Commerce, in a statement. "With the benefits to the mall, consumers and the city tax revenues, the anticipation was worth the wait."

Additionally, the new store, located at 1250 E. Main St., at County Fair Mall, will employ up to 95 full and part-time workers, including local store manager Eduardo Medina who is began his career at the East Main Street Wal-Mart.

"We are excited that the Woodland Neighborhood Wal-Mart is now open, and our associates are ready to help bring everyday convenience to the Woodland community," said Medina, who began as a loss prevention employee with the company in 2003.

The 61,000-square-foot building -- occupying the former Mervyn's -- will be open from 6 a.m. to midnight daily.

According to officials, the Market is approximately one-quarter the size of a Wal-Mart Supercenter and acts as a smaller format grocery store. Beyond the full grocery department, the store will also have available prepared food options, self-serve deli items, a bakery and pharmacy.

The grand-opening will include presentations of \$8,000 in grants from Wal-Mart and the Wal-Mart Foundation to local community groups including: Church on the Rock, Food Bank of Yolo County, Pioneer Junior Patriots, Woodland Fire Department, Woodland Police Department and Yolo Family Resource Center.

The first Wal-Mart Neighborhood Market opened in 1998, and today there are about 250 stores nationwide. The first California store opened in July last year inside a vacant Rite Aid, and as of April 30 this year there are 24 throughout the state.

Construction at a second Woodland location, also inside a former Rite Aid, is under way and on schedule to open this fall, Wal-Mart officials confirmed. The Neighborhood Market will be located inside Shade Tree Plaza at 215 California St.

The 40,000-square-foot store will employ about 65 people.

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