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Landis Communications Signs Seven New Clients

Landis Communications Inc. (LCI; www.landispr.com), a mid-sized communications agency based in San Francisco, has signed on seven new accounts in the last four months.

Most recently, **UC San Francisco** (UCSF) has selected Landis Communications to handle the public relations campaign for the opening of the new UCSF Mission Bay hospitals on February 1, 2015. At the center of health and wellness for the city of San Francisco and the surrounding communities, the hospitals – for children, women and cancer patients – will provide advanced care for the most challenging cases, while carrying out clinical research that impacts healthcare around the world.

“UCSF is San Francisco’s biggest employer, next to the City of San Francisco. LCI is honored to be partnering with such an iconic institution. We will work with UCSF’s experienced in-house team to leverage this story both regionally and nationally,” said **David Landis**, president and CEO of LCI.

Additional new clients include:

- **Abe’s Market:** Abe’s Market is the online marketplace for great natural products. LCI is working with Abe’s Market and with the retailers selling on the website to assist those small businesses with general public relations needs.
- **Pharmaceutical Company:** The company has an app for people to keep track of their daily medications. LCI is working with the company to increase awareness of medication adherence and launch the next release of the app.
- **Kitebridge:** Kitebridge provides high school education and counseling services to prepare international students for admission to top U.S. colleges. Among their areas of focus: providing firsthand knowledge of the types of students these colleges admit and how requirements in the U.S. differ from those in other countries. LCI is helping raise the company’s profile among prospective parents looking for assistance in this sometimes complex process.
- **Museum of the African Diaspora (MoAD):** Part museum, part cultural center, the central “story” to this SF- based cultural institution is that all people are related and that the human drama began in Africa. LCI is working to promote this summer’s “MoAD in the Neighborhood” series of public programs that are taking place while the museum is temporarily closed for renovation and promote this fall’s grand re-opening of the museum which is closed through the summer for a \$1.3 million redesign.
- **Out & Equal:** Out & Equal is committed to ending employment discrimination for lesbian, gay, bisexual and transgender (LGBT) employees. LCI will support this mission through a national public relations campaign that will help raise the visibility for both the organization and its founder and CEO Selisse Berry.
- **Port of San Francisco:** Landis Communications is providing on-call public relations services for the Port of San Francisco.

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