



May 22, 2013

Smaller Walmart Debuts

Wal-Mart is introducing a new store concept in Fresno, with the idea of thinking smaller instead of bigger. The Wal-Mart neighborhood market store off Willow near Herndon opened its doors today. It's only a fraction of the size of a traditional Supercenter, and may not have things like clothes or electronics. It features groceries and pharmaceuticals and will be open 24 hours a day. It brings about 65 new jobs to the area.

<http://www.kmj580.com/pages/landing?Smaller-Walmart-Debuts=1&blockID=688977&feedID=806>