

The Fresno Bee

Word on the Street: Mobile gaming trailer rolls into Fresno

The Fresno Bee

Sunday, May. 26, 2013 | 08:34 PM

Walmart opens small neighborhood store

Fresno's first Walmart Neighborhood Market is open.

The store, which is one-fifth the size of a typical Walmart Supercenter, opened Wednesday at Willow and Herndon avenues. That's two miles west of a 212,000-square-foot supercenter that opened in March near Highway 168 in Clovis.

The market, which the retail giant first launched nationwide in 1998, is open 24 hours a day, seven days a week, to provide residents in the surrounding neighborhoods a convenient place to shop for groceries, the company said.

The store has organic and natural food selections, prepared food, a self-serve deli and a bakery. Customers can have their photos processed at a kiosk in the store and rent movies from a Redbox.

The store also sells local products including milk from Producers Dairy and bread from Rainbo Bakery, both in Fresno, and tortillas from Mi Rancho in Clovis.

Walmart announced earlier this month that it would build a second neighborhood market in Fresno. That store, which is expected to open in 2015, will be built at Cedar and Shields avenues on the site of the former Cedar Lanes Bowling Center.

<http://www.fresnobee.com/2013/05/26/3315452/word-on-the-street-mobile-gaming.html>