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In Tech: GlobalHack IV Takes Over @4240 This Weekend

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June 5-7: The first of two GlobalHack hackathons scheduled to take place this year arrives this weekend to @4240 in the Cortex Innovation Community. On June 5-7, GlobalHack IV will bring together developers, designers and entrepreneurs in order to solve a corporation's real-world problem (the problem isn't revealed until the first night of the hackathon). This year's hackathons will both offer \$50,000 prizes, but in 2016 GlobalHack will host its first \$1 million hackathon, which will focus on a civic problem. For more information, head to globalhack.org.



Courtesy of GlobalHack

June 12: Registration for VISION 2015, a symposium aimed at building the innovation community, is now open to the public. The free, one-day event will feature local speakers, such as Travis Sheridan, Executive Director of Venture Café; Francis Chemlir, Director of Operations at ITEN; Mary Louise Helbig, CEO of HealthyMe Mobile Solutions and more. Information sessions will cover what's new in bioscience, IT and advanced manufacturing; how to start a business or acquire one and the stories of successful businesses. Attendees can also register to test out their next idea in The Dolphin Tank, where professionals will deliver feedback to business pitches. To register or learn more, visit visionstlouis.com.

St. Louis-based Aisle411, which provides in-store navigation and mapping, recently launched its latest app called Shops. The app allows customers to pinpoint the location of the product they want down to its exact location on a shelf. Shops contains data to be able to map out 14,000 stores nationwide, including Walgreens, Schnucks, HyVee and Toys R Us among others. If you're just looking for a specific product, the app can locate it for you, tell you which store closest to you carries it and then direct you to the exact aisle it's on. For more information, visit aisle411.com.

In early May TechCrunch held Startup Battlefield, a startup competition where early-stage startups compete for the Disrupt Cup and a \$50,000 prize, at its New York Disrupt conference. [Selequity](#), a crowdfunding platform for investing in commercial real estate, was the only startup from St. Louis to attend. The founders of Selequity have spent the last two decades in commercial real estate and have a strong legal background with the addition of Maria Desloge and AJ Chivetta, who were previously with Armstrong Teasdale.

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