



Commercial real-estate veterans, lawyers launch crowdfunding firm | St. Louis Post-Dispatch

Selequity launched its crowdfunding platform May 4 in New York at TechCrunch Disrupt, where it and other new companies described their businesses in front of venture capitalists, entrepreneurs and TechCrunch editors. Chivetta delivered the onstage pitch. In crowdfunding, a project raises small amounts of money from a large number of people, often through a website. With Chivetta as Selequity founders are commercial real estate veterans Mark Burkhart and Bill Florent, plus Maria Desloge, another real estate lawyer from Armstrong Teasdale.

<http://www.crowdsourcing.org/editorial/crowd-coffee-june-19/50116>