



Public Relations Global Network
The World's Local Agency

FOR IMMEDIATE RELEASE

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Public Relations Global Network Announces New Affiliates in Turkey and Nashville (USA)

Addition of Reed Public Relations and Aristo Communications Adds to International Network's Reach

SEATTLE, WASHINGTON, May 15, 2015 – [Public Relations Global Network \(PRGN\)](http://www.prgn.com) (www.prgn.com), today announced the addition of two new agency affiliates from Nashville, Tennessee (U.S.A) and Istanbul, Turkey, bringing its global reach to 45 firms worldwide. The induction into the organization was made during PRGN's spring meeting in Seattle, Washington.



Pictured above (left to right) is past PRGN president Uwe Schmidt, Lauren Reed, APR, President at Reed Public Relations; Cinar Ergin, CEO at Aristo Communications and current PRGN president Ed Stevens, APR+M.

Joining PRGN are Reed Public Relations from Nashville and Aristo Communications presenting Turkey.

These are two fast growing public relations firms to expand our growing reach in both the Mediterranean and the middle of the United States," said Ed Stevens, APR+M, PRGN president and CEO Stevens Strategic Communications (www.stevensstrategic.com), the PRGN affiliate based in Cleveland, Ohio. "Our network's client base is not only geographically diverse, it also features seven practice areas and numerous disciplines."

The new member agencies are:

Reed Public Relations

(www.reedpublicrelations.com): More than doubling its revenue each year since its founding in Nashville's Midtown area, Reed PR serves all industries with a focus on best-in-cause marketing campaigns. The firm is owned by Lauren Reed, APR, who has managed national accounts for

more than ten years. Reed PR has client experience with Ford, Google, and Bank of America. Some of Nashville's largest companies are retainer clients including O'Charley's, TBHC Delivers, NHI and Southwestern Advantage. The agency has core competencies in media relations, events, message development and marketing communications.

Aristo Communications (www.aristoiletisim.com): Founded in 2009 as a specialized, independent PR agency, Aristo Communications provides corporate, strategic and crisis communications services. The company is strong in media relations, training and monitoring. The staff of 34 provides award-winning PR support to 26 brands. Aristo is owned by the Ergin Family. The firm's portfolio includes a variety of industry sectors. The most prominent brands handled by Aristo include Geberit, Eczacibasi Hygienic Group, Emsan, Saran Holding, Legrand, Rockwell Automation, Joygame, Amac Aerospace, Anel Group, Çilek Furniture, MOSDER, TETSIAD, Plantronics, Victorinox, Aksa Holding, Özdilek Holding, Weber Stephen, Wyndham Hotel, ISS Facility Services, Tailwind Airlines and Intersport.

"The advantage of our network is its ability to quickly access practice and thought leaders in healthcare, tourism, technology, professional services, financial services, food/agriculture and education," said Stevens. "At the same time, we have attracted the best PR firms in crisis, corporate, marketing, interactive, social, video, community and internal communications. Both of these new agencies bring client experience that will be valuable to our network. We proudly welcome them into our organization."

PRGN partners meet twice a year in cities around the world. The next meeting will be held November 2015 in Dubai. At each meeting, the firm's leadership discuss ways the network and its client base can collaborate in local markets around the world.

Agency members are independent, local, owner-operated public relations and communications agencies that share expertise and resources, while providing broad-based comprehensive communications strategies to clients worldwide.

If a PR agency is interested in joining the network, write PRGN membership chair C.L Conroy (CL@conroymartinez.com) for more information. If a company or organization is interested in services of PRGN's local agency network, go to www.PRGN.com for more information or tweet online at @PRGN.

About Public Relations Global Network

Clients across six continents depend on the combined resources of the Public Relations Global Network (PRGN) to deliver targeted public relations campaigns in markets around the world. With revenues of more than \$110 million (U.S.D.), PRGN is one of the world's largest international public relations networks. PRGN harnesses the resources of 45 independent public relations firms and more than 800 communications professional to connect international companies and organizations with individual and culturally diverse markets globally. Visit PRGN online at www.prgn.com or on twitter at @PRGN.

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