



Public Relations Global Network
The World's Local Agency

Public Relations Global Network Selects Evelyn Holtzhausen as President

HWB Communications founder to lead international network of independent public relations agencies

Washington, D.C. – May 11, 2016 – The Public Relations Global Network (PRGN), one of the largest international networks of leading independent public relations agencies, announced today the election of Evelyn Holtzhausen, founder and director of HWB Communications, as president. Holtzhausen will lead the worldwide network of 47 independently owned public relations agencies for the next 12 months.

“Global networks such as PRGN, that merge global thinking, innovation and insight with the most current technology and local knowledge, give member agencies an edge in serving their clients,” said Holtzhausen. “Member agencies share the latest in strategic thinking, the implementation of communications campaigns and importantly, the analytical measurement of the successes they achieve.”

Holtzhausen replaces Ed Stevens, CEO of Stevens Strategic Communications in Cleveland, Ohio, who served as PRGN’s president for the previous 12 months.

“I am excited to watch the upcoming growth of PRGN under Evelyn’s leadership,” said Stevens. “PRGN allows companies and organizations around the world the opportunity to have a local agency in different markets and we’ve seen that presence grow over the past few years. I look forward to continuing partnerships with my PRGN colleagues, and working with Evelyn to spur on more growth for the network.”



Agency members are independent, local, owner-operated public relations and communications firms that share expertise and resources, while providing broad-based comprehensive communications strategies to clients worldwide. If a company or organization is interested in the services of PRGN’s local agency network, go to www.prgn.com for more information.

Independent agencies interested in joining the network, can visit the member recruitment section of the PRGN website for more information or email its membership chair, C.L. Conroy, CEO and Founder of The Conroy Martinez Group at CL@conroymartinez.com.

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About Public Relations Global Network (PRGN)

Clients across six continents depend on the combined resources of the Public Relations Global Network (PRGN) to deliver targeted public relations campaigns in markets around the world. With revenues of more than \$110 million (U.S.D.), PRGN is one of the world’s largest international public relations



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networks. PRGN harnesses the resources of approx. 50 independent public relations firms and more than 900 communications professionals to connect international companies and organizations with individual and culturally diverse markets globally. Visit PRGN online at www.prgn.com or on twitter at [@PRGN](https://twitter.com/PRGN).