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## Native Trails Launches MetalProtect™, a Protective Sealer Designed to Keep Metal Products Looking Their Best

*Easy-to-apply sealer creates long-lasting barrier against tarnish, corrosion and fingerprints, providing months or years of maintenance-free use*

**SAN LUIS OBISPO, CALIF. (July 2017)** – To keep metals looking their shiny best, [Native Trails](#), the eco-chic company renowned for its luxurious artisan-made kitchen, bath and lifestyle products, has unveiled [MetalProtect™](#). This easy-to-apply and environmentally friendly sealer delivers a long-lasting barrier that can be easily applied on brass, copper, nickel, silver, stainless steel and more, offering powerful protection against tarnish, corrosion, fingerprints and water spots, for months or even years of maintenance-free use.

The clear, air-drying sealer can offer protection to virtually any indoor or outdoor metal surface. It will never yellow or discolor, requires no mixing and leaves no waste.

“Metal naturally has a living finish,” says Naomi Neilson Howard, founder and CEO of Native Trails. “Copper, for example, will eventually patina when exposed to air and moisture – unless you protect it. With MetalProtect™, one can guard copper and any other unpainted metal product from spotting and tarnishing. In high-use areas of the home, like a bath or kitchen – including outdoor kitchens – you want your investment pieces like a hammered copper sink or a stainless steel appliance to remain as beautiful as the day you bought it, and MetalProtect™ can ensure that happens.”

By applying two to three coats, MetalProtect™ extends the life of metal pieces for months – or even years – depending on care and daily use. A powder room copper sink, for instance, may only need to be sealed once every few years versus a master bath copper sink that receives daily use. One 4 oz. can of MetalProtect™ is sufficient for most smaller sinks, while two cans may be required for larger kitchen sinks.



Native Trails' new protective metal coating, MetalProtect™

Native Trails' MetalProtect™ is available for \$39.95 online at [www.nativetrails.net](http://www.nativetrails.net) and through select [showrooms](#).

### **About Native Trails**

[Native Trails](#), which recently celebrated its 20th anniversary, is the premier source for luxury functional art in the kitchen, bath and home. Offering inspired design, Native Trails is best known for hand-hammered, recycled copper sinks and bathtubs. Its artisan-made product lines have grown to include groundbreaking NativeStone® concrete sinks, vanities and furniture made of reclaimed and FSC-certified woods, and a range of home décor products, as well as the MetalProtect™ coating.



Native Trails' Tatra sink in Polished Nickel.

Headquartered in San Luis Obispo, Calif., the company ships its award-winning, sustainable products to more than 1,300 showrooms across the U.S. and Canada, while its website, [www.nativetrails.net](http://www.nativetrails.net), offers sales beyond North America.

For further information, contact Native Trails at (800) 786-0862 or visit the company on [Facebook](#), [Instagram](#), [Twitter](#), [Pinterest](#) and [Houzz](#).

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