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## Public Relations Global Network (PRGN) Elects C.L. Conroy as New President

*Group elects new president during bi-annual meeting; Seattle's Aaron Blank elected as president-elect, Los Angeles' Leeza Hoyt named secretary and San Francisco's Sean Dowdall chosen as Treasurer*

*Landis Communications, Inc. is PRGN's San Francisco Member*

**SAN FRANCISCO** (May 14, 2018) – [Landis Communications, Inc.](#) (LCI) and the [Public Relations Global Network](#) (PRGN) today announced the slate of new officers for one of the world's largest PR agency networks. The network announced the appointments during the consortium's recent bi-annual meeting in Toronto, Canada. The three-day event, where the group's leadership teams discuss best practices and find new ways to collaborate and develop business partnerships globally, included key break-out sessions on the #metoo movement, promoting news literacy in the age of fake news and creating a safe workplace for employees.

"Landis Communications has been a proud PRGN member since 2005 and we look forward to a new chapter under C.L.'s astute leadership," said David Landis, president and CEO of LCI, the network's San Francisco member. "The knowledge exchange sessions which take place during every PRGN meeting help us all to stay at the forefront of communications trends around the world. We look forward to continue utilizing this insight for our clients' benefit."

At the Toronto meeting, attended by members from more than 31 regions from around the globe, PRGN members elected C.L. Conroy, president and CEO of Miami, Florida-based [The Conroy Martinez Group](#) as its 26<sup>th</sup> president to lead the worldwide network of 51 independently owned firms for the next 12 months. Christina Rytter, managing director and founder of Copenhagen, Denmark-based [Scandinavian Communications](#), assumes the role of immediate past president and chair of the Advisory Board. Other officers named include: President-elect Aaron Blank, president/CEO of Seattle-based [The Fearey Group](#), Secretary Leeza Hoyt, president of Los Angeles-based [The Hoyt Organization](#) and Sean Dowdall, General Manager and Chief Marketing Officer of San Francisco-based [Landis Communications, Inc.](#), who will serve as Treasurer.

"With 51 agencies on six continents, the network is as strong as ever," said Conroy. "We are excited to offer multi-disciplinary firms in practically every corner of the world helping our clients have a global footprint where ever they need it."

Founded in 1990 by a group of visionary public relations leaders, with more than \$101 million in revenues and approximately 1,000 professionals in 51 locations, PRGN is one of the world's largest international public relations networks.



*David Landis, president and CEO of Landis Communications, Inc. (LCI)*



*C.L. Conroy, president and CEO of Miami-based The Conroy Martinez Group and president of PRGN*

PRGN partners meet twice a year in cities around the world. The next meeting will be held in October 2018 in Bucharest, Romania. Agency members are independent, local, owner-operated public relations and marketing communications firms that share expertise and resources, while providing broad-based comprehensive communications strategies to clients worldwide. Companies or organizations interested in the services of PRGN's local agency network can visit [www.prgn.com](http://www.prgn.com) for more information.



Independent agencies interested in joining the network can visit the [member recruitment](#) section of the PRGN website for more information or email its membership chair, Lynn Erasmus, General Manager, HWB Communications at [info@hwb.co.za](mailto:info@hwb.co.za).

**About Landis Communications, Inc. (LCI)**

Celebrating more than 25 years in business, LCI is an award-winning, full-service marketing communications, public relations, digital and social media agency that offers a unique mix of expertise in corporate, consumer, technology, B2B and nonprofit public relations, marketing communications, digital/social media, content marketing, community relations and crisis communications. Ragan's Ace Awards named LCI America's #1 Small PR Firm and #1 Healthcare PR Firm. LCI also is the San Francisco/Silicon Valley member agency of the Public Relations Global Network ([www.prgn.com](http://www.prgn.com)), with 51 agency affiliates worldwide. For further information about LCI, please visit [www.landispr.com](http://www.landispr.com).

**About Public Relations Global Network (PRGN)**

Clients across six continents depend on the combined resources of the Public Relations Global Network (PRGN) to deliver targeted public relations campaigns in markets around the world. With revenues of more than \$101 million (US), PRGN is one of the world's largest international public relations networks. PRGN harnesses the resources of 51 independent public relations firms and more than 1,000 communications professionals to connect international companies and organizations with individual and culturally diverse markets globally. Visit PRGN online at [www.prgn.com](http://www.prgn.com) or on twitter at [@PRGN](https://twitter.com/PRGN).

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