

LCI Announces First Executive Director for Public Relations Global Network (PRGN)

LCI, the San Francisco member of PRGN, wins five PRGN Best Practice Awards

SAN FRANCISCO (Nov. 8, 2018) – [Landis Communications Inc.](#) (LCI) today announced that its global affiliate network, the [Public Relations Global Network \(PRGN\)](#), appointed [Gábor Jelinek](#) as its first executive director. The appointment came at the network's fall meeting in Bucharest, Romania. At the meeting, LCI also earned five Best Practice Awards for its recent communication campaigns: two gold, two silver and one bronze. The awards recognized work for clients [Save the Redwoods League](#) and [Lucile Packard Children's Hospital Stanford](#), as well as for LCI's business development efforts for the network.

"One of the greatest honors is to be recognized by one's peers," said LCI President David Landis. "Our PR network of 50 agencies around the world represents some of the best in the business and I congratulate the entire LCI team for these awards."

As PRGN's new executive director, Jelinek will oversee all aspects of the organization, ensuring that strategic objectives are effectively met while developing new sales initiatives, enhancing partnerships and creating fresh marketing opportunities for PRGN's participating firms, staff and clients.

"PRGN is pleased to welcome Gábor Jelinek to the team," said C.L. Conroy, current PRGN president and CEO of Miami-based agency, [The Conroy Martinez Group](#). "We are confident that with the addition of the executive director, PRGN will meet its strategic growth goals and push our organization to new heights."

With nearly 15 years of agency management experience following a decade in journalism, Jelinek brings to the role extensive knowledge in management and international relations, along with an in-depth understanding of communications disciplines and practices. He spent 10 years as a partner at Hungary-based PRGN affiliate

partner, [Goodwill Communications](#), where he managed the business communications portfolio of clients in multiple industries. Prior to joining Goodwill Communications, Jelinek served as client service director at Weber Shandwick in Hungary, as well as editor-in-chief of *The Budapest Business Journal*.

During the meeting in Bucharest, PRGN recognized its member agencies' best public relations campaigns from the past 12 months. This year, 29 agencies participated in the network's annual Best Practice Awards program, with 106 entries submitted. The best of the best were chosen by agency leadership.



“Each year, we recognize the best performing campaigns that our agencies accomplish on behalf of their clients,” said Conroy. “I congratulate all of our agencies for their outstanding work and express my appreciation to our clients who place their trust and reputation in us. These award-winning projects and case studies show the breadth of professional knowledge of our members and the high level of service they carry out for clients across the globe.”

LCI received five awards in the categories of Launches – Services; Events – External; Community Relations; Social Campaign/Corporate Social Responsibility; and The PRGN Business Power Awards.



*David Landis, president and CEO
of Landis Communications Inc.*

Overall, the most recognized agencies in the 2018 contest included [HWB Communications](#) of South Africa and LCI, both of which earned two gold/two silver/one bronze. [Spider PR](#) of London earned two gold/one silver/two bronze. The highest number of gold awards were collected by [L.C. Williams & Associates](#) of Chicago. The firm earned three gold and one bronze.

Founded in 1990 by a group of visionary public relations leaders, PRGN is one of the world’s largest international PR networks. Its members have combined revenues of more than \$101 million and approximately 1,000 professionals in 50 locations. PRGN partners are independent, local, owner-operated public relations and marketing communications firms that share expertise and resources, while providing broad-based comprehensive communications strategies to clients worldwide. Companies or organizations interested in the services of PRGN’s local agency network can visit www.prgn.com for more information.

Independent agencies interested in joining the network can visit the [member recruitment](#) section of the PRGN website for more information. Membership chair, Lynn Erasmus with HWB Communications, can also be contacted by email at info@hwb.co.za.

About Landis Communications Inc. (LCI)

Celebrating more than 25 years in business, LCI is an award-winning, full-service marketing communications, public relations, digital and social media agency that offers a unique mix of expertise in corporate, consumer, technology, B2B and nonprofit public relations, marketing communications, digital/social media, content marketing, community relations and crisis communications. Ragan’s Ace Awards named LCI America’s #1 Small PR Firm and #1 Healthcare PR Firm. LCI also is the San Francisco/Silicon Valley member agency of the [Public Relations Global Network \(www.prgn.com\)](#), with 50 agency affiliates worldwide. For further information about LCI, please visit www.landispr.com.

About Public Relations Global Network (PRGN)

Clients across six continents depend on the combined resources of the Public Relations Global Network (PRGN) to deliver targeted public relations campaigns in markets around the world. With revenues of more than \$101 million (US), PRGN is one of the world’s largest international public relations networks. PRGN harnesses the resources of 50 independent public relations firms and more than 1,000 communications professionals to connect international companies and organizations with individual and culturally diverse markets globally. Visit PRGN online at www.prgn.com or on twitter at [@PRGN](https://twitter.com/PRGN).

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